

APPENDIX 3-1 COMMUNITY ATTITUDES TOWARD GROWTH AND LAND USE

The following tables are excerpted from the *1994 Survey of Hanover Residents* by Robert Sokol, 1994.

Residents were asked: Are you concerned that the present growth rate in Hanover is too fast or too slow? (Question 19)

	1974 % of 327 responses	1981 % of 344 responses	1994 % of 545 responses
Too fast	54	38	17
Too slow	4	6	8
Is about right	not asked	40	56
I have no opinion	31	13	16
NA	11	4	4

Source: *Report of the 1994 Survey of Hanover Residents*, Robert Sokol, 1994.

Residents were asked: Are you concerned about the location of possible residential growth in Hanover? (Question 21)

	1974 % of 327 responses	1981 % of 344 responses	1994 % of 545 responses
Concerned	84	80	59
Unconcerned	4	9	21
I have no opinion	not asked	7	16
NA	11	3	4

Source: *Report of the 1994 Survey of Hanover Residents*, Robert Sokol, 1994.

Residents were asked: If you are concerned, where do you think the new residential growth should be located? (More than one answer could be indicated)

	1974 % of 275 concerned	1981 % of 280 concerned	1994 % of 321 concerned
In existing downtown	10	8	15
On the fringe of downtown	17	20	31
In Etna	10	15	28
In Hanover Center	10	13	27
On Lyme Road	not asked	not asked	35
In the Rte 120/DHMC area	not asked	not asked	41
Elsewhere in rural Hanover concentrated as a new community	11	15	28
NA	16	13	not asked

Source: *Report of the 1994 Survey of Hanover Residents*, Robert Sokol, 1994.

Residents were asked: Do you believe Hanover should: (Question 23)

	1974 % of 327 responses	1981 % of 344 responses	1994 % of 545 responses
Restrict residential growth	19	14	11
Encourage residential growth	4	4	6
Guide residential growth by encouraging it in some places and discouraging it in others	57	64	55
Neither actively restrict no actively encourage residential growth	8	12	16
I have no opinion	6	2	6
NA	0	3	5

Source: *Report of the 1994 Survey of Hanover Residents*, Robert Sokol, 1994.

Residents were asked: Which of the following means do you personally favor for encouraging Hanover's commercial and industrial growth? (Check any that apply) (Question 30)

	1994 % of 545 respondents
I oppose encouraging commercial & industrial growth	30
Encourage new business & industry of the types in Hanover today	55
Advertise the attractiveness of Hanover	23
Expand town water & sewer services	12
Zone for more intensive development	11
Encourage institutional growth	17
Other means	4

Source: *Report of the 1994 Survey of Hanover Residents*, Robert Sokol, 1994.